

ADVERTISING RATES

Size	1x	3x	6x
Full Page	\$ 1,916	\$ 1,550	\$ 1,240
Half Page	\$ 1,297	\$ 973	\$ 770
Third Page	\$ 1,051	\$ 753	\$ 605
Covers			
Cover 2, 3	\$ 3,000	\$ 2,389	\$ 1,911.20
Cover 4	\$ 3,148	\$ 2,542	\$ 2,033.60

Rates shown above are monthly charges and billed monthly. Insert rates available upon request. Above prices are for space only. Arrangements can be made to have Guam Business magazine build an ad. In that case, advertiser will be billed for production costs of \$35 per hour for typesetting and layout plus any other related charges.

MECHANICAL SPECIFICATIONS

Method of Printing

- Web Press

Materials needed for camera ready ads:

Acceptable programs for camera ready ads on disk:

- Adobe Illustrator 5.0 -10 — All supporting files must be included. Picture(s) resolution is 300 dpi (B&W or Colored). All fonts must be converted to outline. Save file as eps.

- Photoshop 3.5 - CS2 — Files must be in CMYK. Save as tiff or eps files. Resolution is 300 dpi

- Adobe Indesign CS2 — All elements and all fonts must be converted to outline. Pictures included should be 300 dpi, CMYK files.

- Quark Express 6 — All elements and all fonts used in the ad must be included. Pictures should be 300 dpi, CMYK files.

NOTE: NO MICROSOFT WORD AD AND PUBLISHER PROGRAM ACCEPTED.

Bleeds

There is an extra charge of 10% for bleeds. Bleed insertions only will be accepted for full page units or larger.

Spreads

Advertisers using facing pages as a spread may extend ads to the centerfold line of each side. The alignment of the type or design and precision of folding in all copies may vary.

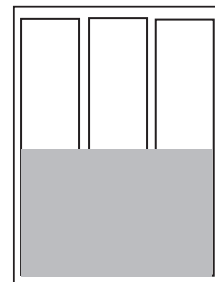
Special Positions

15% additional for pages 1, 2, 5, 6 and 7; 10% premium for all other requested positions.

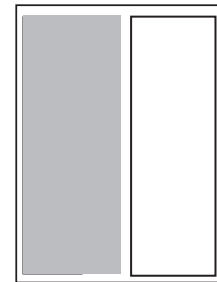
POWER OPTIONS



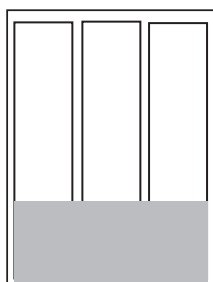
FULL PAGE
7.5" x 10"
253mm x 190mm
FULL BLEED
8.625 x 11.25
217mm x 285mm



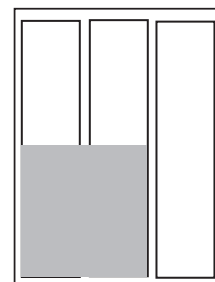
HALF PAGE
(Horizontal)
7.5" x 4.875"
190mm x 124mm



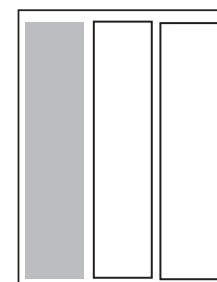
HALF PAGE
(Vertical)
3.625" x 10"
93mm x 253mm



1/3 PAGE
(Horizontal)
7.5" x 3.25"
190mm x 90mm



1/3 PAGE
(Square)
4.875" x 4.875"
123mm x 123mm



1/3 PAGE
(Vertical)
2.25" x 10"
58mm x 253mm

ISSUE DATES AND DEADLINES

Issue Date	Space Insertion	Camera Ready
Jan./Feb. Jan. 12, 2008	Dec. 19, 2007	Dec. 21, 2008
Mar./April Mar. 3, 2008	Feb. 1, 2008	Feb. 8, 2008
May/June April 28, 2008	April 3, 2008	April 10, 2008
July/Aug. July 1, 2008	June 2, 2008	June 9, 2008
Sept./Oct. Sept. 2, 2008	Aug. 4, 2008	Aug. 11, 2008
Nov./Dec. Nov. 3, 2008	Oct. 3, 2008	Oct. 10, 2008